



BEYOND CLICKS & LIKES.

by *the numbers*

▶ **120+ Clients**

We are grateful to have partnered with over 100 diverse and dynamic clients, driving their digital growth.

▶ **40M+ Reach**

Our strategies have successfully amplified our clients' reach, engaging millions of users worldwide.

▶ **40+ Collaborations**

We cherish our collaborations with industry leaders and innovators, enhancing our expertise and delivering unparalleled results.

What WE DO

1

ATTRACT

We create compelling content and strategic campaigns that captivate our potential customers' interest, generating quality leads and drawing the attention of our ideal audience.

2

ENGAGE

We transform initial interest into meaningful interactions, nurturing relationships through personalized engagement, and building a loyal customer base that feels connected to our brand.

3

CONVERT

We implement strategies that attract and engage and convert leads into paying customers, optimizing our return on investment (ROI) and watching our sales soar.



GETTING FUTURE READY WITH MARKETING TRANSFORMATION

ORBIT MEDIA

#Onestepforward




Our operations are guided by a set of principles and workflows:

ONBOARDING

At Orbit Media, we start by thoroughly understanding our client's goals, budget, and project scope. This helps us determine if we are the right fit for each other and allows us to create a winning proposal tailored to their needs. We ensure that all stakeholders, including our in-house team and the client, are aligned on the project's goals, requirements, deliverables, and communication expectations. Clear communication from the start builds trust and sets the stage for a successful collaboration.

We define roles and responsibilities early on, ensuring each team member understands their part in the bigger picture. We continually revisit resource allocation, scheduling, and optimization throughout the project to ensure we meet project needs without overburdening our team.



Our strategies are rooted in thorough research, including market research, performance analytics, and competitor analysis. This data-driven approach helps us create a clear project roadmap with defined goals, objectives, and tactics.

We develop clear project briefs based on our strategy, providing specific task instructions, critical information, and deadlines. Our creative process includes brainstorming sessions, mood boards, and workshops to explore different possibilities and approaches.

Turning Clicks into Customers

QUALITY ASSURANCE

We embed quality assurance throughout our workflow, from fact-checking and reviewing creative work to ensuring conversion tracking is set up correctly for digital ads. Regular reviews and feedback sessions help us maintain high standards. We present final deliverables in meetings, gathering feedback and revision requests. This approach ensures clear communication and allows us to make necessary adjustments before final approval.

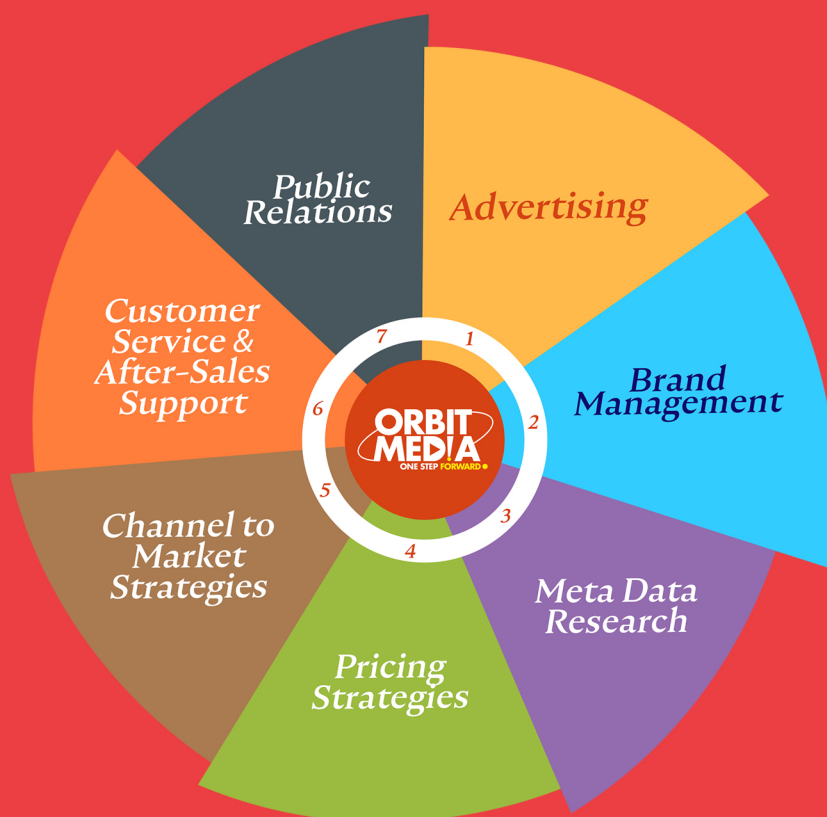
Once the client approves the creative deliverables, we move forward with the next steps, such as sharing assets with media publishers or deploying digital ad strategies. We always revisit team capacity to ensure smooth execution. We conduct performance analysis throughout the project to identify successes and areas for improvement. Our final evaluation includes a performance report and data-informed recommendations to enhance future projects.



Elevate Your Brand, Digitally

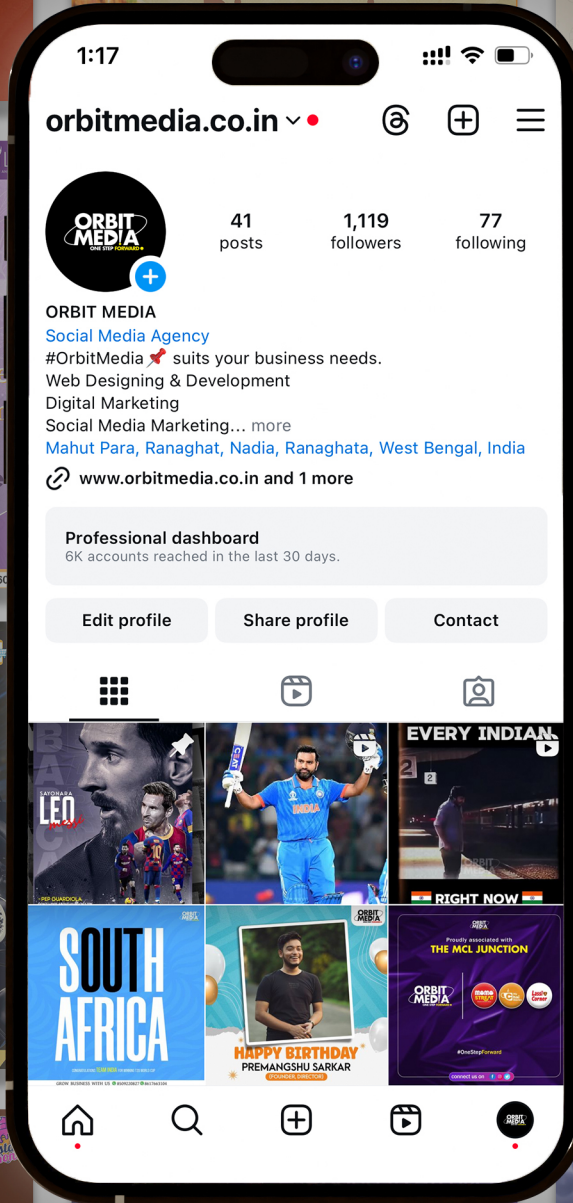
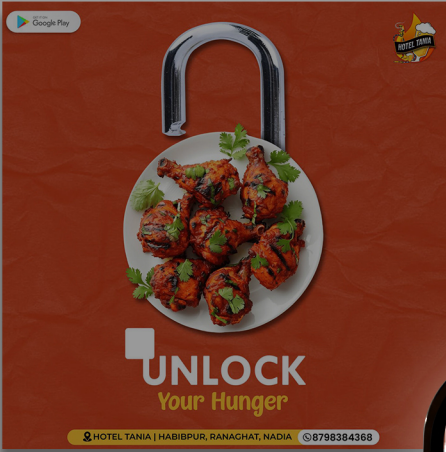
At Orbit Media, our approach to the client/agency relationship is centered around building trust and achieving shared goals. We understand that working with an advertising agency means fostering a unique partnership with one primary objective: to drive traffic and create sales opportunities for the business that hires us. We collaborate closely with our clients to ensure that we meet specific goals and criteria, staying aligned on content creation and various advertising methods. We support clients in differentiating “Risky” and “Different”: **We help our clients navigate the fine line between taking calculated risks and pursuing innovative approaches that stand out in the market.**

Reflecting on the 2014 survey by Rubin Postaer and Associates (RPA) into client/agency relationships, we recognize the critical importance of trust in these partnerships. The survey revealed that trust was the only aspect where agencies and clients agreed completely. Tim Leake, SVP of growth and innovation at RPA, transformed these findings into a campaign known as “The Naked Truth,” which identified four pillars of trust and strategies to enhance, Focus on Interpersonal Communication, Work with Clients to Define and Understand the Evolving Role of Creativity, Differentiating “Risky” and “Different”, and Practice the Art of Business as Much as the Art of Advertising.



50+ CLIENTS TRUSTED US





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Falooda Drink

At 99/-

AVAILABLE NOW

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FOR DELIVERY 9832678716

#EIDMUBARAK

টাটকা ঘুটেন ফ্রী কেক চাই, পেস্টি চাই
লো ক্যালোরি মিল্কশেক চাই
বাগার চাই, ডানগোনা কফি চাই!!!

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Crispy and Tasty **CHICKEN WINGS**

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HAPPY Valentine's Day

ore (Near Life Nursing Home), Ranaghat, Nadia

EPIC BITE

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শ্রদ্ধা, ভালোবাসা!

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The Perfect Summer Treat

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Birthday Special COMBO



Our Forte

At Orbit Media, we specialize in promoting creative agencies and attracting new business with affordable and effective solutions. We help you define a unique brand identity, build a user-friendly website optimized for SEO, and manage a robust social media presence tailored to your target audience.

Our content marketing strategies produce engaging materials like blog posts, videos, and case studies, while our omnichannel approach uses various digital marketing tactics to attract and convert leads. We focus on networking, leveraging referrals, offering free consultations, and hosting events and workshops to build strong client relationships and showcase your expertise.

Additionally, we create compelling case studies and gather testimonials to highlight your successes, ensuring your business is promoted effectively and positioned for long-term success.

What we do, in summary

<p>SETTING CLEAR OBJECTIVES</p> <p>KNOWING OUR AUDIENCE</p> <p>GIVING A COMPELLING MESSAGE</p>	<p>MULTI-CHANNEL APPROACH</p> <p>MEASUREMENT AND ANALYTICS</p> <p>ITERATIVE OPTIMIZATION</p>	<p>ADAPTABILITY TO TRENDS</p> <p>MAKING CORRESPONDING PAGES</p> <p>COMMAND ATTENTION</p>
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STARTER PACK

2499 INR

- FACEBOOK PAGE MANAGE
- 6 STATIC POSTS
- 2 STORY UPLOAD
- CONNTENT POSTING ON YOUR SOCIAL MEDIA BY SEO EXPERT
- RELEVANT CAPTIONS
- BEST UPLOADING TIME CALENDER
- **PHOTOGRAPHY/VIDEOGRAPHY (CHARGES EXTRA)

BASIC PACK

3499 INR

- FACEBOOK PAGE & INSTAGRAM ACCOUNT MANAGE
- 8 STATIC POSTS
2 VIDEOS (REELS)
2 STORY UPLOAD
- CONNTENT POSTING ON YOUR SOCIAL MEDIA BY SEO EXPERT
- RELEVANT CAPTIONS
- BEST UPLOADING TIME CALENDER
- FREE EVENT GRAPHICS
- **PHOTOGRAPHY/VIDEOGRAPHY (CHARGES EXTRA)

MODERATE PACK

7999 INR

- FACEBOOK PAGE , INSTAGRAM ACC. & YOUTUBE CHANNEL MANAGE
- 16 STATIC POSTS
6 VIDEOS (REELS)
8 STORY UPLOAD
1 DAY PHOTO/ VIDEO SHOOT
- CONNTENT POSTING ON YOUR SOCIAL MEDIA BY SEO EXPERT
- RELEVANT CAPTIONS
- DEDICATED MANAGER FOR YOUR SUPPORT
- BEST UPLOADING TIME CALENDER
- FREE EVENT GRAPHICS

PREMIUM PACK

11999 INR

- FACEBOOK PAGE , INSTAGRAM ACC. & YOUTUBE CHANNEL MANAGE
- 24 STATIC POSTS
8 VIDEOS (REELS)
8 STORY UPLOAD
2 DAY PHOTO/ VIDEO SHOOT
- CONNTENT POSTING ON YOUR SOCIAL MEDIA BY SEO EXPERT
- RELEVANT CAPTIONS
- DEDICATED MANAGER FOR YOUR SUPPORT
- BEST UPLOADING TIME CALENDER
- FREE EVENT GRAPHICS
- 24X7 SUPPORT AVAILABLE
- 1 FREE META AD BOOST FROM OUR SIDE



#Onestepforward

ORBIT MEDIA

For more information,
please visit us at:

www.orbitmedia.co.in

Or contact us at:

8509220827/8617663104